

# Action Learning

Institute for Entrepreneurship  
and Enterprise Development

## Tackle real business issues in the real world

Action Learning sets are groups of five to seven like-minded business people who meet to discuss real business issues in a confidential and trusting environment. Listening and questioning techniques are used to establish actions to be taken to resolve issues at work. Each session is overseen by an experienced facilitator.

Through Action Learning, participants:

- o Reflect on their own, and their peers' experiences
- o Engage with a network of like-minded peers
- o Learn with and from their peers
- o Take positive actions to resolve work issues
- o Become empowered and more confident
- o Improve listening and communication skills
- o Plan for growth
- o Make important decisions and changes
- o Gain a fresh perspective on business issues

There will be **no cost** to ERDF eligible companies. Action Learning set participants should be a key decision maker within the company. Sets will meet once a month for six months.

For more information and details of eligibility criteria contact Laurie Smith on:

01524 510718 or email [l.d.smith@lancaster.ac.uk](mailto:l.d.smith@lancaster.ac.uk)

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IEED will be running Action Learning sets throughout 2007.

To register your interest and receive more information, please complete the form below and post it back as soon as possible.

Name:

Company:

Address:

Post Code:

Tel:

Email:

**"I came away with a clear understanding of what options were open to me. It has been of great benefit to me and my business"**

(Action Learning set client)



Project part-financed  
by the European Regional  
Development Fund



NW Objective 2 Programme 2000-06 – North West Regional Action Plan Partnership  
NW Objective 2 Programme 2000-06 Delivering an Entrepreneurial & Digital Economy in North West Lancs Action Plan

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