



Experience IT

MSc in E-Business & Innovation (EBIN)

EBIN is a multidisciplinary postgraduate programme providing students with the leading theory and practice required for managing increasing complexity, driven by innovations in information and communication technologies (ICT). The innovative nature of the Internet, mobile technologies, multimedia and e-business are changing the way organisations compete, co-operate and deliver services across all private and public sectors. It is a tripartite collaboration between the Lancaster University Management School (LUMS), Computing Department and InfoLab21 Knowledge Business Centre (KBC).

Successful students from EBIN will be well equipped to gain employment as:

- Business managers in private and public sector organisations responding to innovations in ICT
- Managers in new or emerging firms requiring entrepreneurial skills to exploit ICT innovations
- Project managers in existing technology and service providers seeking staff with strong managerial skills, ICT knowledge and organisational or research based experience

Contact Details:

For more information on how Lancaster University can provide assistance please contact the Business Development & Innovation Unit:

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www.infolab21.lancs.ac.uk

Project Details:

These 12-week projects are defined as a result of consultation between an organisation, business development staff and supervisors. The project will normally be focused on a problem faced by the organisation, be of interest to the students and relate to the objectives of the programme. It is intended that this will be a team-based (typically three students) activity and jointly supervised by LUMS and Computing academics. Additional technical supervision may be provided by an InfoLab21 KBC technical officer.

Project Time Frame:

Outline project proposal submission date:

9th February

Full project proposal submission date, followed by selection & allocation:

9th March

Project start date:

21st May

Project finish date.

10th August

Costs:

The project charge will be £3,000 (maximum) plus expenses and typically includes three students and two supervisors. ERDF eligible companies may be eligible for reduction. As the projects form an integral part of EBIN we only require the client to pay a contribution to staff project supervision and overheads plus any out-of-pocket travelling and subsistence expenses incurred. A budget for travelling and subsistence expenses is agreed prior to the start of projects. The total costs are considerably below the rates from commercial consultancy or contract staff.



InfoLab21