

**ICT New Media Entrepreneur's Club**

**Wednesday 6th August 2008 at 5.15pm**

**FYC, 154-158 Church Street, Blackpool**

**Enquires or Directions:** call Ed Christiano  
on 01253 362600 or Angela Hamilton on  
07917 001029



lancaster-ict.com

**NOTE: Change of Venue:**

**FYC - Digital and Creative Business Centre**

154-158 Church Street

Blackpool

FY1 3PS

Tel: 01253 477147

**AGENDA**

- |              |           |   |
|--------------|-----------|---|
| 5.30 to 5.45 | (15 mins) | Networking  |
| 5.45 to 5.50 | (5 mins)  | Introduction by guest chair - Ed Christiano   |
| 5.50 to 6.15 | (25 mins) | 3 minute intro or announcement from each member.<br>Let group members & visitors know what you or your business needs.<br>Inform everyone of you or your business's unique selling points.  |
| 6.15 to 6.45 | (30 mins) | Speaker: <b>John Ardern</b><br>From: <b>Really Useful Consultancy</b><br><b>"Some Secrets of New Business Success"</b><br><i>John works exclusively for Creative and Digital Industries</i><br><br><a href="http://www.reallyusefulconsultancy.co.uk">www.reallyusefulconsultancy.co.uk</a> (COMING SOON)<br><a href="http://www.reallyusefulresearch.co.uk">www.reallyusefulresearch.co.uk</a><br><a href="http://www.consultnewbusiness.co.uk">www.consultnewbusiness.co.uk</a> |
| 6.45 to 7.25 | (40 mins) | Let's help each other – Each member will be asked to contribute to one or more members based on what they've heard in the presentations.<br>This may only be an offer of advice or a suggested business prospect.<br>Introductions/referrals are even better – but not essential.   |
| 7.25 to 7.30 | (5 mins)  | Discussion of group objectives; AOBs;<br>Announce speaker and his/her topic at next meeting   |

