



Telephone: (0151) 291 3888
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The Centre for Leadership Development is a partnership of the four higher education institutions on Merseyside, Edge Hill University, Liverpool Hope University, Liverpool John Moores University and The University of Liverpool. The centre is able to provide up to 45 per cent funding to leaders and potential leaders of small to medium sized enterprises on Merseyside who wish to undertake programmes which meet their personal training needs in leadership.

Continuous learning is increasingly important to success on the global stage. The Centre for Leadership Development is here to provide that extra, crucial ingredient for world-beating competitiveness. We are passionately committed to supporting diverse leadership in the business community.



The S.U.M.O. Guide to Success

LEADERS' BUSINESS BREAKFAST

Thursday 25 January 2007
7.45 am – 9.40 am

Venue

Liverpool Hope University
Lecture Theatre Complex
Hope Park
Liverpool
L16 9JD



This project is partly
funded by the
European Social Fund



Edge Hill University



During 2006, the Centre for Leadership Development brought together Merseyside entrepreneurs with a series of successful breakfasts and workshops. These sessions covered a diverse range of organisational issues which included useful insights into inspirational leadership, emotional intelligence, motivating and managing people, business growth strategies, raising finance for your business, succession planning and communicating a compelling vision,

The topic of the first 2007 breakfast event is **The S.U.M.O. Guide to Success**

- 7.45 am – Registration and networking opportunity
- 8.15 am – Welcoming address
- 8.20 am – Paul McGee – The Sumo Guy
- 9.00 am – Full English/Continental Breakfast
- 9.40 am – Close

Profile: Paul McGee – The Sumo Guy

Paul McGee is an international speaker, best selling author and proud creator of the brand S.U.M.O. **Shut Up, Move On.** Building on his background in psychology and experience of working in 25 countries to date, Paul brings a fresh perspective to common sense.

His Mancunian style of motivation is both practical and entertaining as he addresses issues around dealing with change, handling pressure, motivating staff and delighting customers.

His clients include BBC Television, HSBC Bank and Shell. His work has received praise from a variety of quarters including World Cup Winning Coach - Sir Clive Woodward and the former head of the CBI - Sir Digby Jones.

Paul's goal is simple. He wants to help people achieve better results in life and have more fun in the process as he seeks to deliver a memorable, motivational, moving on experience.

Booking Form - Thursday 25 January 2007

Fee: £15 (Centre for Leadership funding is not available for this event)

Please note that payment must be received prior to the event and cheques to be made payable to *Liverpool Hope University*.

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|----------------------|--------------------|
| COMPANY NAME | |
| FIRST NAME | SURNAME |
| POSITION | TELEPHONE |
| DIETARY REQUIREMENTS | |
| COMPANY ADDRESS | |
| POSTCODE | |
| E-MAIL | WEB |
| NUMBER OF EMPLOYEES | NATURE OF BUSINESS |

I would like to reserve a further place for my colleague/guest.

| | |
|--------------|---------|
| COMPANY NAME | |
| FIRST NAME | SURNAME |
| POSITION | |
| TELEPHONE | E-MAIL |

Do you have any special requirements or support needs? YES/NO
If yes, please indicate your special requirements or support needs (ie physical access)

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To reserve your place please contact:

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