

Opportunities for Student Placements 2007/2008

BA in Management (with Entrepreneurship)

Lancaster University Management School (LUMS)

LUMS is a 6-star rated research-led community that has topped the UK rankings for more than a decade. We are an internationally accredited business school of over 250 staff and 3,000 students from all over the world, working at the boundaries of knowledge and practice and reaching out to organisations across the world. The Institute for Entrepreneurship and Enterprise Development (IEED) sits within the Management School and is renowned for its research, teaching and outreach activities.

The Degree Scheme

Our degree scheme is combined with specialist knowledge of entrepreneurship and is designed to provide our students with a broad appreciation of theory and practice from a number of different perspectives. Central themes include entrepreneurial behaviours, processes and skills and how these relate to new venture creation, social entrepreneurship and the management of small and medium-sized enterprises.

The Placement Scheme

The Students: Key to the Undergraduate degree scheme is the integration of theory and practice. Each student must spend the third year of the degree scheme in approved paid employment in a small business or an entrepreneurial setting. The emphasis is on the practical application, evaluation and enhanced appreciation of theories and findings learnt at university.

Opportunity for Employers: The scheme provides a valuable opportunity for employers who can employ a student for a fixed period of time to work on a particular project or activity of importance and use to the business. Previously, some employers have also used this experience to see whether a student is suitable for recruitment on graduation. Some employers have even made the student an offer of employment at the end of their degree.

Supervision: The placement is supervised by an academic supervisor appointed by IEED, Undergraduate Department Office and a named employee within the business.

Timescales: Placements normally run from summer 2007 to summer 2008 but can be negotiated.

For further information or to express your interest in participating please contact:

Dr. Sarah Jack

Senior Lecturer in Entrepreneurship
Institute for Entrepreneurship and Enterprise
Development
Lancaster University Management School
Lancaster, LA1 4YX
Tel: +44 (0)1524 593540
Email: s.l.jack@lancaster.ac.uk
<http://www.lums.lancs.ac.uk/>

Sandeep Sanyal

Business Analyst
Institute for Entrepreneurship and Enterprise
Development
Lancaster University Management School
Lancaster, LA1 4YX
Tel: +44 (0)1524 510712
Email: s.sanyal@lancaster.ac.uk
<http://www.lums.lancs.ac.uk/>