

Workshop on Partnering for Innovation & Growing in a Global Recession

26th March 2009
08:45 – 16:30
Including Buffet Lunch

Lancaster House Hotel, Lancaster, LA1 4GJ

A Digital Communications KTN and North West Vision and Media event delivered
in association with InfoLab21

Please join the Digital Communications Knowledge Transfer Network (DC-KTN) and InfoLab21 on March 26th for an event looking at Collaborative Funding and Partnering opportunities in the Digital & Creative Industries Sector. Following a welcome from InfoLab21 and the DC-KTN, there will be an introduction to the Creative Industries Technology and Innovation Network and then a practical workshop from the Technology Strategy Board (TSB) to look at helping SMEs apply for TSB Collaborative R&D Funding. In addition to referencing the funding programmes and mechanisms through which the TSB seeks to drive innovation in the UK, this event will also give reference to the 'Accessing and Commercialising Content in a Digitally Connected World' funding call for which applications can be made from March 16th.

Northwest Vision and Media will be providing information on their Regional Attraction and Venture Capital loan funds and after lunch, in partnership with Business Link Northwest will be delivering a panel session focusing on enabling growth in a global recession. This hour-long session will provide tips, advice and practical solutions from key players in the public sector to creative and digital companies to give your business the edge during recession.

To register to attend *both* sessions (Partnering for Innovation Workshop and 'Beat the Recession' event) please click on the following link:

<http://innovationworkshopandbeattherecession.eventbrite.com>

To register to attend *just* the morning session (Partnering for Innovation Workshop) please click on the following link:

<http://partneringforinnovationworkshop.eventbrite.com>

To register to attend *just* the afternoon session ('Beat the Recession' event) please click on the following link:

<http://beattherecessionevent.eventbrite.com>

Registration and attendance is free, but space is strictly limited

The Digital Communications Knowledge Transfer Network has been established by an industry-led group of leading players, with funding from the Technology Strategy Board. It seeks to bring competitive advantage to the UK by promoting collaboration and knowledge sharing between the users and providers of Digital Communications, and helping to drive innovation in the sector.

Membership of the Digital Communications KTN is free, and attendees are encouraged to register as members at www.dcktn.org.uk

Technology Strategy Board

Driving Innovation

Agenda



- 08:45 Registration and Coffee**
- 09:15 Welcome & Introduction to the event**
Nick King, InfoLab21, Phil Hargrave, DC-KTN
- 09:30 Creative Industries Technology and Innovation Network**
John Cass, Director CITIN
> An introduction to CITIN
- 09:45 Technology Strategy Board (TSB) – Introduction to the TSB**
Sian Brereton, Lead Technologist, Creative Industries, TSB
> Who is the TSB and what can they offer you?
> 'Accessing and Commercialising Content in a Digitally Connected World' Call
- 10:05 Technology Strategy Board (TSB) – Workshop Session 1**
Dr Jim Clipson, Collaborative R & D Programme Manager, TSB
> How calls are advertised
> Response timescales
> How applications are marked and adjudicated and winners selected
> Information on the nature of final contract negotiations
- 10:50 Coffee and Discussion**
- 11:20 Technology Strategy Board (TSB) – Workshop Session 2**
Dr Jim Clipson, Collaborative R & D Programme Manager, TSB
> Short practical' workshop' component
> Participants will be asked to comment on/discuss some short one-paragraph model calls, and some one-paragraph as whether they were compliant, well focused, too vague and the like
- 12:05 FrameworksNW / RTC North Ltd**
Sam Holden, Project Coordinator
> Support for regional organisations applying for TSB funding
- 12:15 Northwest Vision and Media**
Enda Carey - Head of Games & Digital Content
> Regional Attraction Fund (RAF)
> Venture Capital Loan Fund (VCLF)
- 13:00 Buffet Lunch with Networking Opportunities**
- 14:00 Keynote address - North West Development Agency**
Iain Bennett - Sector Leader, Digital and Creative Industries
> Presentation on industry trends and predictions for digital communications sector
- 14:45 'Growing in a Global Recession' panel session with Q&A**
Panel members:
Sue Warburton and Michael Holroyd (Business Link Northwest), Margaret Bourke (UKTI), David Park (Oglethorpe, Sturton & Gillibrand), Enda Carey (Head of Games & Digital Content, Northwest Vision and Media), Joyce Tombs Partner (Moore and Smalley) Learning & Skills Council (tbc)
Panel Chair: Kaye Elliott (Director of Production Services and Locations, Northwest Vision and Media)
- 15:45 Networking Opportunity**
- 16:30 End**

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